

## Embracing Value-Based Care

**At Radiant Alliance, we believe healthcare is more than just treating illness;** it is about promoting wellness and improving the quality of life for every individual. This core philosophy drives our unwavering commitment to value-based care, a transformative approach focused on outcomes rather than volume.

By integrating innovative healthcare models, housing assistance and support for vulnerable populations, **Radiant Alliance is revolutionizing care delivery.**

## A Patient-Centered Philosophy

**For too long, healthcare has operated on a fee-for-service model, where providers are reimbursed based on the quantity of services provided.** This often leads to unnecessary procedures, creating inefficiencies and placing patient outcomes at risk. Radiant Alliance, through its members—United Church Homes, Metta Healthcare (Ohio's Hospice & Pure Healthcare) and Genacross Lutheran Services—has taken a different path. **We embrace a value-based care model focused on improving the health and happiness of our patients.**

Our approach prioritizes measurable outcomes such as reducing hospital readmissions, managing chronic conditions, and elevating patient satisfaction. By focusing on comprehensive, patient centered care, **we provide a holistic approach that benefits patients' overall well-being.**

## Total Cost of Care and Specialized Support

**At the heart of our model is the Total Cost of Care approach.** This encompasses the entire healthcare journey, from preventive services to chronic care management and empowers us to identify cost-saving interventions that maximize health outcomes. **Our goal is to control unnecessary spending while delivering effective, complete care for each patient.** Supporting dual eligibles through NaviGuide and Senior Connect is another vital component of our strategy. Many individuals eligible for both Medicare and Medicaid face complicated healthcare challenges, which we address through specialized services. The NaviGuide program, driven by United Church Homes, and Senior Connect through Genacross, provides personalized care coordination, simplifying access to healthcare benefits, managing medications and ensuring dual eligibles receive the full spectrum of services available to them.

Recognizing that **healthcare is not one-size-fits-all**, Radiant's special needs programs and housing assistance through United Church Homes, Metta Healthcare and Genacross Lutheran Services ensure individuals with chronic illnesses, disabilities and housing instability receive care and support tailored to their needs. Stable housing is fundamental to good health, and our housing programs directly address the social determinants that impact long-term health outcomes.

Through its Family & Youth Services program, Genacross Lutheran Services plays **a critical role in providing comprehensive support for high-need populations** by offering residential treatment, behavioral health services, day treatment and parental support. Specializing in children and youth with histories of multiple failed placements, Genacross provides personalized, attentive care through low staff-to-client ratios, ensuring each individual's unique needs are met. This approach exemplifies Radiant Alliance's broader methodology of wrapping comprehensive services around vulnerable populations to enhance outcomes and manage resources more efficiently. By addressing complex needs, including social determinants of health, Genacross contributes to improved quality of life for youth and their families.

## Standardized Value-Based Contracting for Chronic/Complex Cohorts

**Radiant Alliance is leading the way in providing next-generation, whole-person care solutions for complex and chronic populations.** Through our value-based care (VBC) model, we deliver simplified solutions to manage these patients effectively. Our capabilities include Medicare-Medicaid Plans (MMP), Medicaid Managed Long-Term Services and Supports (MLTSS), and Dual Special Needs Plans (D-SNP), all aimed at optimizing care management and reducing costs.

We ensure access to critical services like senior living, full and mini-continuum care and enhanced coordination through NaviGuide and Senior Connect services. By aligning incentives and developing a network of providers, **Radiant Alliance creates scalable solutions that drive impact.**

## Innovative End-of-Life Care

As part of our value-based care commitment, we deliver innovative end-of-life care that ensures patients experience a seamless continuum from advanced illness management to life-limiting conditions. Our “Lifeplan” concept offers continuity for payers, allowing individuals to age in place with the dignity and respect they deserve.

Through our focus on whole-person care, Radiant Alliance integrates care management with advanced technology to ensure each patient receives personalized, proactive care. **Our efforts are not only changing the healthcare landscape but also empowering non-profit providers** along the senior living, post-acute and end-of-life continuum to succeed in value-based contracting.

## Next Generation Network Activation

As we prepare for a future where value-based care dominates healthcare purchasing, **Radiant Alliance is committed to building a next-generation network that fosters collaboration and innovation.** Our network of community-based service access are paving the way for improved healthcare delivery.

By offering solutions that strengthen provider readiness for value-based contracting, Radiant Alliance ensures that non-profit providers—often underprepared for this shift—are equipped to succeed. The Centers for Medicare & Medicaid Services (CMS) goal to move 100% of their purchasing under value/accountable care contracts by 2030 highlights the urgency of preparing non-profits for this new landscape, and Radiant Alliance is leading the charge.

## Join Us on Our Journey

Radiant Alliance is not just a network of providers; we are missionally-aligned partners in our patients’ health and well-being. As we look to the future, our focus remains on innovation, collaboration and value-based care models that put people first. We aim to empower providers, improve patient outcomes and ensure non-profit organizations thrive. Together we are shaping the future.

**If you’re ready to explore this further, let’s collaborate. Contact us to start the conversation.**

## Our Visionary Leadership

Rev. Dr. Kenneth Daniel



CEO

Kent Anderson



PRESIDENT

Rick Marshall



TREASURER



Connect today!

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